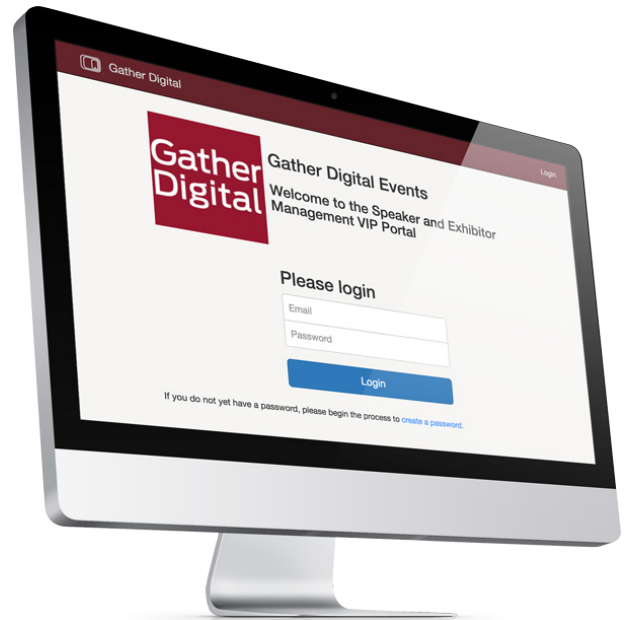


Gather Digital Lead Retrieval How it Works

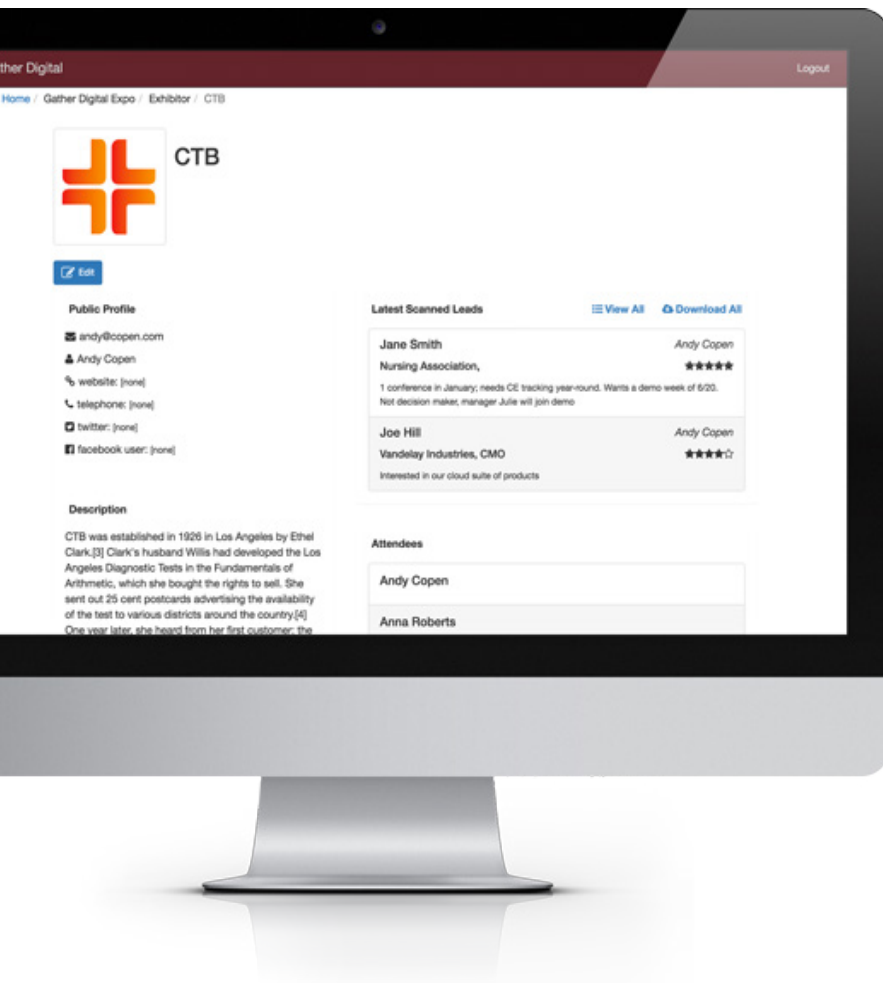
Administrator/VIP Portal Process

The power of Lead Retrieval is perfect for teams on the ground. Each team member can acquire, track and manage the leads they've obtained. Your team captain can log into the VIP portal—using the same password they use for the app—to see how each member of the team is performing and to retrieve the entire list of leads.



Once the company administrator has logged into the VIP portal, they will see the company profile, a list of registered attendees, and any leads that have been scanned to date.

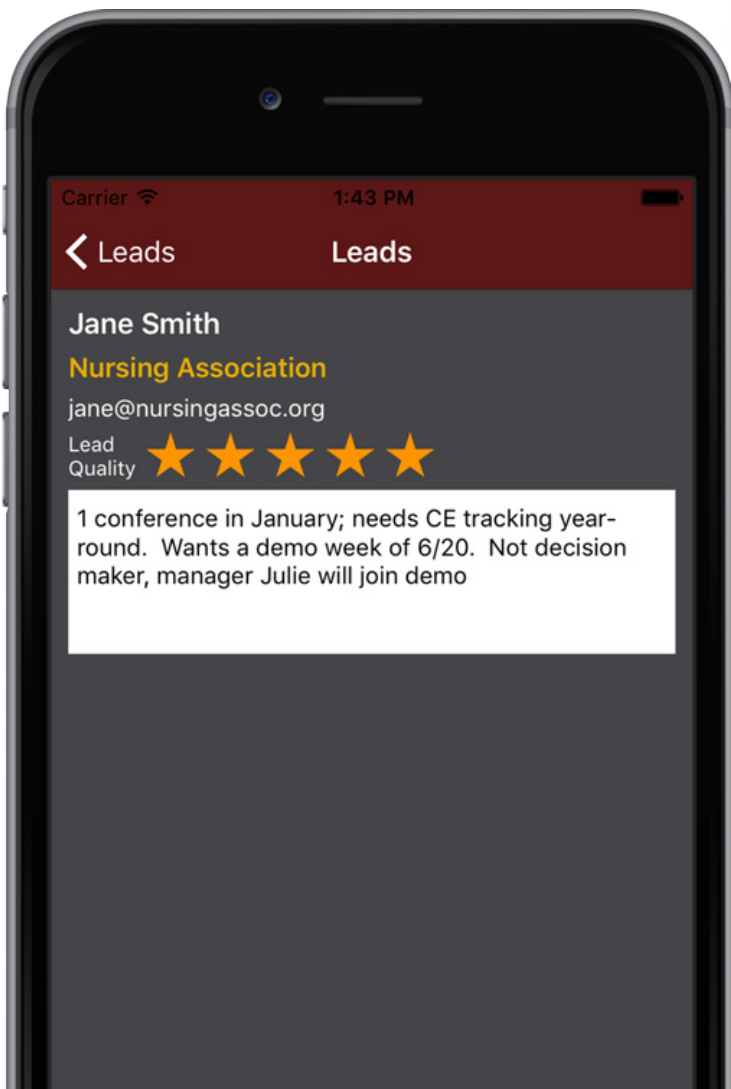
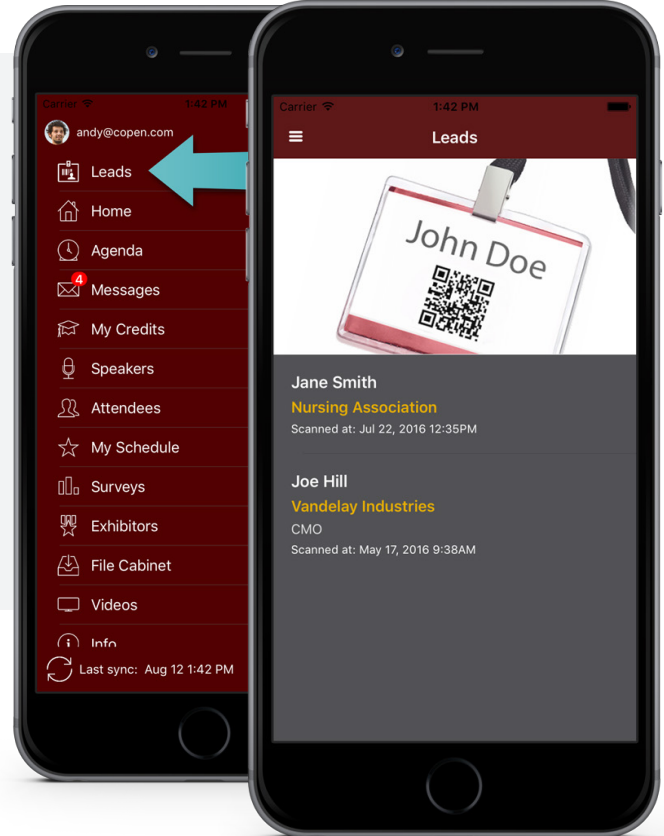
The administrator will be able to view and download leads as necessary from the portal.



From The App

Once your company's attendees log into the app, they will see a leads button at the top of the side menu.

Tapping on the leads button will display both a live camera for scanning as well as a list of leads that have been scanned by just that individual to date.



The attendee may tap on a lead to add notes and rate the quality of the lead.

All this lead information is automatically synced back to the Exhibitor portal for the Administrator to access and review.